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FOR IMMEDIATE RELEASE

Street Party Season Opens June 15 with Bands, Classic Cars, BMX Jam, in Downtown Hayward

Hayward, Calif., June 14, 2017—The 2017 downtown Hayward Street Party season opens its 17th year on Thursday with bands, the first of three summer car shows, street entertainers, food, and family fun. New features will include a Wine Garden and the Cyclepath BMX Jam.

The opening event kicks off the series of traditional Thursday night street parties including celebrations July 20 and Aug. 17.

On Thursday, June 15, the Bank of the West Stage will feature the West Coast Blues Society Caravan of All Stars, celebrating the upcoming Hayward/Russell City Blues Festival. Mitch Polzak and the Royal Deuces will perform on the Bistro Patio Stage, and Justin Brown will perform in Newman Park. The Zydeco Flames will perform on the Buffalo Bills Stage and DJ Robert Louis will entertain at the chamber of commerce Main Street Stage.

Additional fun will be provided by street entertainers, face-painters and rides for kids. Adults will enjoy more than 100 hot rods and classics at the car show on Main Street.

Beer Garden Returns, 'Wine Garden' is New Feature

Great brews and wines will be available for purchase adjacent to the Bank of the West Stage. A new addition will be the Wine Garden at Newman Park at B Street and Mission Boulevard. There will be information available about the July 29 downtown Hayward Wine Walk—*Passeio do Vinho*.

“It says a lot about Hayward that our participants look at the street parties as a family reunion,” said Kim Huggett, president of the Hayward Chamber of Commerce. “These are events that not only are family-friendly, but the coolness factor is there, too.”

The street party series is made possible through a partnership of the Downtown Business Improvement Area, the City of Hayward and the Hayward Chamber of Commerce.

Corporate sponsors of the street party series include Buffalo Bills Brewery, Kaiser Permanente, Wells Fargo Bank, Anheuser Busch, the East Bay Times, and Calpine's Russell City Energy Center.

Vendor Opportunities Available

The chamber office is still accepting reservations from vendors. For information, call (510) 537-2424.

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