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Hayward offers 30 acres with SF Bay views for development of up to 625 housing units

HAYWARD, Calif., November 21, 2019—The City of Hayward is requesting proposals from developers interested in turning 30 acres with San Francisco Bay views into one of the region’s most sought-after new residential neighborhoods, with up to 625 townhomes and multi-family units—including housing for up to 500 students.

The Master Development Plan for the property, Parcel Group 6, envisions the development of a variety of townhome, multifamily, and student housing product types. The homes would be linked by trails and connected to wildlife corridors.

The development site is nestled less than a half mile of California State University East Bay in the heart of the region, and is part of a stretch of former California Department of Transportation right-of-way that was once intended for construction of a State Route 238 bypass freeway.

Development of Parcel Group 6 will include infrastructure improvements to roads and water, sewer, and electricity distribution systems.

The site is a priority project, and the City is ready to work with developers to quickly sell and develop the property.

In approving of the Master Development Plan, the City Council also certified an addendum to the 2014 General Plan Environmental Impact Report to streamline the approval and development process.

Proceeds from the sale of other State Route 238 lands are supporting public benefits, including creation of a new Housing Navigation Center for people who are homeless and other city programs and services.

Requests for Proposals are due on Jan. 30, 2020. Proposers will have to attend one of two mandatory pre-submittal meetings scheduled for Dec. 12, 2019, and Jan. 9, 2020.

The Parcel Group 6 Request for Proposals (RFP), Master Development Plan and additional information are available on the City of Hayward [website](#), and by contacting Community Services Manager Monica Davis at Monica.Davis@hayward-ca.gov or (510) 583-4011.